



Wonderful citrus™



# About Us

## the Wonderful company™

Healthy people harvesting healthy products  
for a healthy world



Privately-held,  
\$5B global  
company

**10,000 employees**  
worldwide

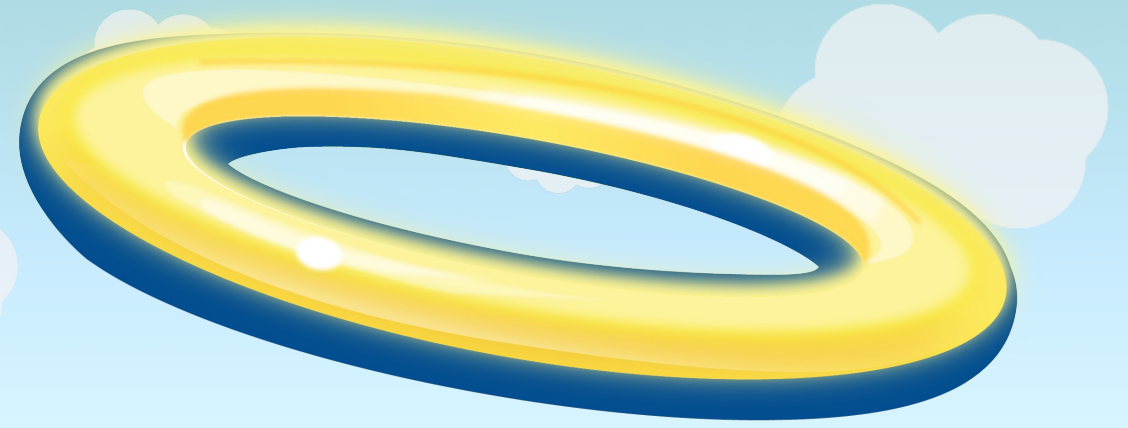
**#1 private grower**  
w/ 145K owned  
acres\*

- **Vertically-integrated** from seed to shelf
- Grow, harvest, bottle, package, and market a **diverse range of healthy products**
- Deep commitment to **philanthropy, sustainability and community development**

\*Largest grower of owned acres in N. America, including mandarins, lemons, limes, oranges, grapefruit, pistachios, almonds, pomegranates



**NOT ALL**  
mandarins  
are created  
**EQUAL**



# Halos quality standard rises above competition



Vertically integrated

Prioritize quality over quantity

Minimum 11.0+ Brix Standard

Consistent sweet taste consumers love



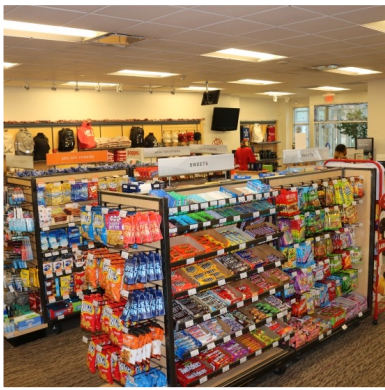
Generic Label



# Halos are great for university campuses

A perfect, quick & healthy snack for busy students

Retail Markets



Dining Halls



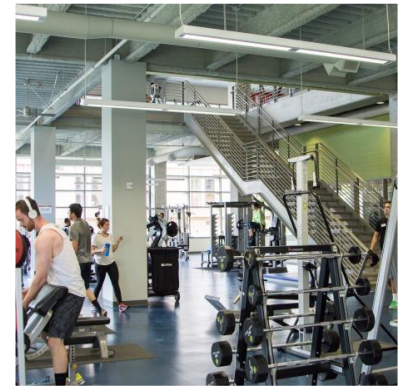
Cafeterias



Coffee Shops



Rec Centers



## BENEFITS



**Sweet**

Optimal sugar/acid ratio



**Seedless**

No bees/pollination



**Easy Peel**

Bright orange/loose skin



**Healthy Snack**

2 medium Halos = 50% Daily Value Vitamin C

# Wonderful products are perfect for a student snack and conveniently suited for on-campus retail locations

Small display footprint allows for easy placement on campus



Flexible for retail shelves for grab + go snacks



Increase student consumption of healthy, fresh food





# We offer a diverse selection of Halos styles to meet your foodservice needs



3ct  
69/3ct | 22/3ct



1lb  
30/1#



2lb  
15/2#



3lb  
10/3#



10lb  
Volume Fill



20lb Volume  
Fill

We currently have a robust college program, servicing a multitude of campuses



NORTHEASTERN



UNIVERSITY OF  
SAINT JOSEPH  
CONNECTICUT



Massachusetts  
Institute of  
Technology





# The newest innovation in produce: 100% naturally seedless lemons!



Naturally seedless



Same delicious taste



Juicy and tart



Non-GMO Project Verified

# Wonderful Seedless Lemons Benefits

Foodservice



## LESS SEEDS = MORE JUICE

An independent study done by a Freshpoint customer found that Seedless Lemons provide **18% more juice/pound.\***



## NO NETTING NEEDED

Eliminate the need for netting lemons in dishes! This could equal a **cost savings of \$42.90 per case!\*\***



## LESS LABOR = MORE SAVINGS

Remove the hassle and **simplify prep** for cocktails, recipe garnishes, and more!



## PREVENT DAMAGE

**Keep pesky seeds out** of your dishwasher and kitchen equipment! Lemon seeds can block up pipes and nozzles.



# WSL – Specifications

**100%  
Seedless  
Lemons**



Unit Size	1lb	2lb	5lb	10lb   25lb   40lb
Packout	18ct   24ct	12ct	8ct	-
UPC/PLU	0 72240 54678 5	0 72240 54679 2	0 72240 76074 7	3617
Bag Dimensions	3.898" x 12.008"	4.685" x 14.961"	4.685" x 17.717"	-
Gross Weight	22   25	25	44	11   26
Net Weight	18   24	24	40	10   25
TI/HI	5x16   5x12	5x12	5x8	10x15   9x8
Cases/Pallet	80   60	60	40	150   72
Pallets/Load	20	20	20	20
Cases/Load	1600   1200	1200	800	3000   1440