



**National  Peanut Board**

# **Chef Culinary Conference**

2024



# We are...

- America's 7,000+ peanut farming families
- Improving **the economic condition of USA peanut farmers** through compelling promotion and groundbreaking research





# Gen Z and Peanuts



**New flavors  
Plant-based  
High in protein**



# Foodservice Resources Available at [NationalPeanutBoard.org](https://NationalPeanutBoard.org)



**Allergy Management**



**Nutrition**



**Sustainability**



**Recipes**





**Banana Peanut Butter  
Protein Pancakes**



**Peanut Butter &  
Chipotle-Orange  
Mushroom Carnitas Tacos**







Thank you.



**National**  **Peanut Board**<sup>®</sup>